LEADING MANAGEMENT AND INNOVATION CONSULTANCY IN EMERGING EUROPE

14 COUNTRIES
21 OFFICES
300+ EMPLOYEES
13.2M EUR

SCIENCE AND RESEARCH
STARTUPS
CORPORATE INNOVATION
INNOVATION ECOSYSTEM
InnoEnergy Ecosystem

InnoEnergy is an impact fund, which is since 2010 bringing together the most relevant players of the energy sector all over Europe: industry, new technologies and education.
INVESTMENT OPPORTUNITIES & INVESTMENT SCOPE

**Startups**
- Up to 150kEUR
- For % equity
- Incubation - mentoring

**Scale-ups**
- Up to 200kEUR
- NO EQUITY
- For revenue sharing

**Big Projects**
- Up to 5mEUR
- International consortia
- Open call 2x per year

- **Energy of circular economy**
- **Energy from renewable sources**
- **IoT & Smart technologies**
- **Energy storage**
- **Energy efficiency**
- **E-mobility and Electric Vehicles**
Power Up! by InnoEnergy

1st PRIZE
50 000 €
PowerUp! Grand Final 2019
INNOVATION PROJECTS – COMPLEX COLLABORATION ON INNOVATION

WHAT IS AN INNOVATION PROJECT?

✓ Investment of 1 to 5M EUR
✓ Equity or debt (revenue share) financing
✓ Payable only upon generating revenues
✓ Projects delivered by consortia of 3-7 partners, including a Leader, a Commercialising partner and a First customer
✓ Innovation leader is an SME or a Scale-up, looking to introduce a new product, go global or seeking a larger investment

✓ Debt Financing of 4mil €
✓ Validated the innovation and the business case
✓ GA Drilling partners with Altus Intervention Ltd. and an undisclosed CEE oil & gas operator
✓ Project will finalise the plasma milling technology PLASMABIT
SYNERGIES BETWEEN STARTUPS AND CORPORATES

STARTUPS

- CUSTOMER-DRIVEN APPROACH
- DISRUPTIVE IDEAS & TECHNOLOGY
- NEW KIND OF CULTURE

CORPORATES

- CUSTOMER BASE
- FRAMEWORK
- TECHNOLOGICAL BACKBONE
OVER 300 ASSETS IN INNOENERGY PORTFOLIO
THANK YOU
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